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**Actisense named “Export Champion” by Department for International Trade**

The Department for International Trade has recognised a number of UK businesses that have worked with the DIT to successfully make export a major part of their trade strategy, naming them Export Champions.

Actisense, the marine electronics specialists based in Poole, Dorset, are one of the businesses that have been celebrated in a publication created by the Export is GREAT campaign from the DIT. The company markets and sells their NMEA specialist equipment in 45 countries around the globe, with export making up over 83% of their annual turnover.

Actisense CEO, Phil Whitehurst, said:

“*We're extremely proud to have been named an Export Champion by the Department for International Trade. We have worked closely with them to help guide our export strategy and, as a relatively small business, we have seen tremendous growth over the past 5 years in our international territories. It's wonderful to be able to fly the flag for British technology in the marine and agricultural markets around the world.*”

Thom Webb, Deputy Director, UK Regions (Southern England) at the DIT commented:

“*In 2018, we launched our Export Strategy, in which we described how Export Champions are a key element to deliver our ambition to encourage and inspire businesses that can export but have not started.*

*They (Export Champions) are a group of handpicked exporters, who have worked with us at DIT to take their products or services to customers worldwide and have been successful in doing so.*”

Actisense's most popular products include their NMEA data conversion gateways, their NMEA 2000 WiFi gateway, as well as their complete range of NMEA 2000 networking cables and connectors.

The company won the International Trade Award at the 2019 Maritime UK Awards.

For more information about Actisense and their award-winning NMEA products, visit: [www.actisense.com](http://www.actisense.com).

* **Ends –**

To interview Phil Whitehurst or to find out more please contact [justin.cohen@actisense.com](mailto:justin.cohen@actisense.com).

**Editors Notes:**

Actisense, based in Poole, United Kingdom, was formed by Phil Whitehurst, a Chartered Electronics Engineer and established in 1997. Actisense has been creating intelligent marine electronic products that have seen them become recognised for their reliability both nationally and internationally. They are now exported to over 80 distributors in 45 countries worldwide.